



# Retargeting

**\$200 setup, \$50/month**  
Variable ad budget

## Solves the problem:

"I'm not getting a good ROI on my marketing efforts."

Have you ever visited a website only to see ads for that business as you browse the web in the following weeks? That's retargeting at work! Retargeting allows you to display ads directly to prospects who have already visited your site giving you a second chance to convert those visitors into leads.

## What's Included

- ✓ 2 creative ad sets of 5 banner each (additional ad set - \$100 each)
- ✓ Campaign planning and setup
- ✓ Every 3 months, we'll replace your worst performance ads with a new creative ad set

**SIGN UP**

## Top Benefits

- ★ Get a second chance to reconvert website visitors
- ★ Project a large, professional Image
- ★ Your budget scales with website traffic
- ★ Affordable for small marketing budgets